



Wen-Parker Logistics and 4ocean Partnership Announcement

February 20, 2024, New York – Elmont, New York-based Wen-Parker Logistics, a leader in the Supply Chain industry since 1997 is proud and excited to announce our partnership with 4ocean.

Founded in 2017, 4ocean was created with the mission to sell a product that would enable the company to fund a worldwide cleanup initiative.

From this, their first product, the 4ocean bracelet, was born. Crafted using recycled materials, each bracelet purchase contributes to the extraction of five pounds of ocean and coastline waste. In less than 6 years, they have sold enough bracelets that enabled 4ocean to pull over 33 million pounds of trash from the ocean.

“We are thrilled about our collaboration with 4ocean. We are committed to leaving a better earth for the next generation,” says Shana Riggs, WPL’s Vice President of Operations.

Other plastics are even recycled and processed into raw materials that manufacturers can use to create new products without using virgin plastics.

“Their programs and mission statement align with our current sustainability values. Wen-Parker has committed to removing 20,000 lbs this year and hopes to include our customers in future pledges to work together to keep our waters clean,” states Karla Hatley, WPL’s President of North America.

About Wen-Parker Logistics

Wen-Parker Logistics currently services more than 80 countries across six continents and has been recognized as a Great Supply Chain Partner from 2016-2023 by Supply Chain Brain Magazine and was named a Top 100 3PL by Inbound Logistics Magazine from 2020-2023. To learn more about WPL call 888.978.7817 or visit www.wen-parker.com.

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About 4ocean

4ocean is one of the only companies in the world that directly manages a global ocean cleanup operation and employs professional, full-time captains and crews to recover plastic and other harmful debris from the world's oceans, rivers, and coastlines seven days a week. All of our efforts are funded primarily through the sale of our products. To learn more please visit us at: <https://www.4ocean.com/>